



American Skin Association

*30th Anniversary Gala*

*March 27, 2017*

THE PLAZA HOTEL | NEW YORK CITY

*Lifetime Achievement in Dermatology*      *Leadership in Melanoma Research*

PEARL E. GRIMES, MD, FAAD  
THE VITILIGO & PIGMENTATION INSTITUTE  
OF SOUTHERN CALIFORNIA

MARTIN MCMAHON, PHD  
HUNTSMAN CANCER INSTITUTE  
& UNIVERSITY OF UTAH

*Humanitarian of the Year*

DAVID E. I. PYOTT, CBE, MD (HON)

# *Gala Chairs*

DENISE & MICHAEL KELLEN  
KAREN & DAVID MANDELBAUM  
ABBY & HOWARD MILSTEIN

VICTORIA & DAVID NORRIS, MD  
BETSY & PHILIP PRIOLEAU, MD

*Request the Pleasure of Your Company at*

AMERICAN SKIN ASSOCIATION

*30th Anniversary Gala*

MONDAY, MARCH 27, 2017

6:30PM COCKTAILS

7:30PM DINNER

THE PLAZA GRAND BALLROOM  
FIFTH AVENUE & CENTRAL PARK SOUTH  
NEW YORK CITY

*Cocktail Attire*

AMERICAN SKIN ASSOCIATION 30TH ANNIVERSARY GALA

# Reply Card

PLEASE RESERVE THE FOLLOWING:

- CHAIRMAN'S LEADERSHIP CIRCLE** (\$50,000) Premier seating for ten guests, recognized with Chairman's Leadership Award, complimentary gold full-page in journal, recognition on ASA website, acknowledgement from podium
- PRESIDENT'S CLUB** (\$25,000) Priority seating for ten guests, complimentary silver full-page in journal, recognition on ASA website, acknowledgement from podium
- PATRON** (\$15,000) Preferred seating for eight guests, complimentary full-page in journal, recognition on ASA website
- SUPPORTER** (\$10,000) Preferred seating for six guests, recognition in journal and on ASA website
- FRIEND OF ASA** (\$5,000) Preferred seating for two guests, recognition in journal and on ASA website
- INDIVIDUAL TICKET** (\$1,000) Please indicate the number of tickets: \_\_\_\_\_
- GALA JOURNAL AD** Please circle one: Gold Page (\$5,000) or Silver Page (\$2,500)
- We are unable to attend but would like to make a contribution of \$ \_\_\_\_\_

*Please Turn Card Over*

LISTING: \_\_\_\_\_  
*(as you would like it to appear in all gala materials)*

CONTACT NAME AND TITLE: \_\_\_\_\_

COMPANY: \_\_\_\_\_

MAILING ADDRESS: \_\_\_\_\_

PHONE: \_\_\_\_\_ EMAIL: \_\_\_\_\_

ENCLOSED IS MY CHECK FOR \$ \_\_\_\_\_ payable to American Skin Association.

I WILL DONATE ONLINE AT [americanskin.org/donate](http://americanskin.org/donate)

AMERICAN SKIN ASSOCIATION

6 EAST 43RD STREET, 28TH FLOOR, NEW YORK, NY 10017

PHONE: 212.889.4858 FAX: 212.889.4959

[www.americanskin.org](http://www.americanskin.org)

EMAIL: [Kathleen@americanskin.org](mailto:Kathleen@americanskin.org)

*All but \$250 per guest in attendance is tax-deductible*