# AMERICAN SKIN ASSOCIATION, INC.

# FINANCIAL STATEMENTS

**DECEMBER 31, 2018** 

With Prior Year Summarized Comparative Information

#### AMERICAN SKIN ASSOCIATION, INC.

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# Bonamassa, Maietta & Cartelli, LLP

**Certified Public Accountants** 

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#### INDEPENDENT AUDITORS' REPORT

To the Board of Directors of American Skin Association, Inc. New York, New York

We have audited the accompanying financial statements of American Skin Association, Inc. which comprise the statements of financial position as of December 31, 2018 and the related statements of activities, changes in net assets, functional expenses and cash flows for the year then ended, and the related notes to the financial statements.

#### Managements' Responsibility for the Financial Statements

Management is responsible for the preparation and fair presentation of these financial statements in accordance with accounting principles generally accepted in the United States of America; this includes the design, implementation, and maintenance of internal control relevant to the preparation and fair presentation of financial statements that are free from material misstatement, whether due to fraud or error.

#### Auditors' Responsibility

Our responsibility is to express an opinion on these financial statements based on our audit. We conducted our audit in accordance with auditing standards generally accepted in the United States of America. Those standards require that we plan and perform the audit to obtain reasonable assurance about whether the financial statements are free from material misstatement.

An audit involves performing procedures to obtain audit evidence about the amounts and disclosures in the financial statements. The procedures selected depend on the auditor's judgment, including the assessment of the risks of material misstatement of the financial statements, whether due to fraud or error. In making those risk assessments, the auditor considers internal control relevant to the organization's preparation and fair presentation of the financial statements in order to design audit procedures that are appropriate in the circumstances, but not for the purpose of expressing an opinion on the effectiveness of the organization's internal control. Accordingly, we express no such opinion. An audit also includes evaluating the appropriateness of accounting policies used and the reasonableness of significant accounting estimates made by management, as well as evaluating the overall presentation of the financial statements.

We believe that the audit evidence we have obtained is sufficient and appropriate to provide a basis for our audit opinion.

# **Opinion**

In our opinion, the financial statements referred to above present fairly, in all material respects, the financial position of American Skin Association, Inc. as of December 31, 2018 and the changes in its net assets, functional expenses and cash flows for the year then ended in accordance with accounting principles generally accepted in the United States of America.

#### Report on Summarized Comparative Information

We have previously audited the Organization's 2017 financial statements, and we expressed an unmodified audit opinion on those audited financial statements in our report dated March 19, 2018. In our opinion, the summarized comparative information presented herein as of and for the year ended December 31, 2017 is consistent, in all material respects, with the audited financial statements from which it has been derived.

Bonamassa, Maietta & Cartelli, LLP

Boramassa, Maretta Cartelle, L.P

Certified Public Accountants

March 21, 2019

# AMERICAN SKIN ASSOCIATION, INC. EXHIBIT A

# STATEMENT OF FINANCIAL POSITION DECEMBER 31, 2018

(With Summarized Comparative Information for the Year Ended December 31, 2017

	W	/ITHOUT							
	DONOR IMPOSED		DON	OR IMPOSED		2018	2017		
	RES	TRICTIONS	RESTRICTIONS			TOTAL	TOTAL		
ASSETS									
	s	33,091	S	400 (14	c	522 705		0.10.03.1	
Cash and cash equivalents	3	•	3	499.614	S	532,705	\$	840,831	
Investments, at market		26,971		-		26,971		25,602	
Promises to give									
without donor restrictions		51,378		-		51,378		94,205	
with donor restrictions		-		700,375		700,375		131,250	
Prepaid expenses		70,944		-		70,944		88,166	
Property & equipment, net									
of allowance for depreciation	<del></del>	<u>.</u>		-		<u> </u>		-	
TOTAL ASSETS	_\$	182,384	<u>\$</u>	1,199,989	<u>\$</u>	1,382,373	S	1,180,054	
LIABILITIES AND NET ASSETS									
Grants payable	\$	128,811	s	1,113,939	\$	1,242,750	S	435,250	
Accrued expenses	Þ	16,591	J.	1,113,939	'D		.J		
<u>.                                      </u>		<del></del>		1 112 020		16,591		9,800	
Total liabilities	<del></del>	145,402		1,113,939		1,259,341		445,050	
Net assets:									
Without donor imposed restrictions	\$	36,982	\$	•	\$	36,982	\$	638,954	
With donor imposed restrictions		-		86,050		86,050		96,050	
Total net assets		36,982		86,050		123,032		735,004	
						,			
TOTAL LIABILITIES AND									
NET ASSETS	S	182,384	\$	1,199,989	\$	1,382,373	\$	1,180,054	

See notes to financial statements

# AMERICAN SKIN ASSOCIATION, INC. EXHIBIT B

#### STATEMENT OF ACTIVITIES

# FOR THE YEAR ENDED DECEMBER 31, 2018

# (With Summarized Comparative Information for the Year Ended December 31, 2017

	WITHOUT					
	DONOR IMPOSED		DONG	OR IMPOSED	2018	2017
	RES	RESTRICTIONS		TRICTIONS	TOTAL	 TOTAL
REVENUES						
Public support						
Gifts and grants	\$	319,501	\$	978,214	\$ 1,297,715	\$ 729,371
Special events		398,803		-	398,803	520,045
(Less: event costs)		(154,853)		-	(154,853)	(149,249)
Total public support		563,451		978,214	1,541,665	1,100,167
Other revenues,gains						
Dividends		11,477		_	11,477	5,763
Net realized gains		-		-	•	27,622
Net unrealized gains (losses)		1,432		•	1,432	(20,577)
Grants refunded		1,304		•	1,304	38,502
Total other revenues, gains		14,213		•	14,213	 51,310
Total public support and other revenues		577,664		978,214	1,555,878	1,151,477
EXPENSES						
Program services:						
Research		729,051		982.689	1,711,740	514,241
Education		196,043		5,525	201,568	205,283
Total program services		925,094		988,214	1,913,308	719,524
Supporting services:						
Management and general		93,264		-	93,264	92,467
Fundraising		161,278		-	161,278	148,789
Total supporting services		254,542		-	254,542	241.256
Total program and supporting services		1,179,636		988,214	2.167,850	960,780
CHANGE IN NET ASSETS		(601,972)		(10,000)	(611.972)	190,697
NET ASSETS, JANUARY I		638,954		96,050	735,004	544,307
NET ASSETS, DECEMBER 31	_\$	36,982	\$	86,050	\$ 123,032	\$ 735,004

See notes to financial statements

# AMERICAN SKIN ASSOCIATION, INC. EXHIBIT C

# STATEMENT OF FUNCTIONAL EXPENSES FOR THE YEAR ENDED DECEMBER 31, 2018

(With Summarized Comparative Information for the Year Ended December 31, 2017

	PF	ROGRAM SERVIC	ES	SUPI	PORTING SERV			
				Management	•		2018	2017
	Research	Education	Subtotal	and general	Fundraising	Subtotal	Total	Total
Grants and awards	\$ 1,495,500	\$ -	\$1,495,500	\$ -	<b>\$</b> -	<b>S</b> -	\$1,495,500	\$ 310,500
Salaries, benefits and taxes	137,241	116,447	253,688	54,065	108,129	162,194	415,882	398,635
Marketing and promotion	11,041	9,368	20,409	4,350	8,699	13,049	33,458	13,260
Travel and meetings	27,104	41,088	68,192	6,131	12,261	18,392	86,584	98,348
Printing and postage	2,042	1,733	3,775	805	1,609	2,414	6,189	9,443
Rent and related items	12,763	10,829	23,592	5,028	10,056	15,084	38,676	42,141
Office expenses	8,843	7,504	16,347	3,483	6,968	10,451	26,798	20,776
Legal and accounting	-	-	-	12,625	-	12,625	12,625	14,428
Telephone	462	392	854	182	364	546	1,400	3,906
Outside services	10,233	8,682	18,915	4,031	8,062	12,093	31,008	26,587
Computer expenses	6,511	5,525	12,036	2,564	5,130	7,694	19,730	22,088
Depreciation			-	-		<u> </u>	-	668
Total Expenses, 2018	\$ 1,711,740	\$ 201,568	\$1,913,308	\$ 93,264	\$ 161,278	\$ 254,542	\$2,167,850	\$ 960,780
Total Expenses, 2017	\$ 514,241	\$ 205,283	\$ 719,524	\$ 92,467	\$ 148,789	\$ 241,256		

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# AMERICAN SKIN ASSOCIATION, INC. EXHIBIT D

# STATEMENT OF CASH FLOWS FOR THE YEAR ENDED DECEMBER 31, 2018

CASH FLOWS FROM OPERATING ACTIVITIES:		
Decrease in net assets	\$	(611,972)
Adjustments to reconcile decrease in		
net assets to net cash used in operating activities		
Net unrealized gain on investments		(1,432)
Contribution of marketable securities		(25,539)
Decrease (increase) in:		
Pledges receivable		(526,298)
Prepaid expenses		17,222
Increase (decrease) in:		
Grants payable		807,500
Accrued expenses		6,791
Net cash used in operating activities		(333,728)
CASH FLOWS FROM INVESTING ACTIVITIES:		
Proceeds from sale of investments		25,602
Net cash provided by investing activities		25,602
NET DECREASE IN CASH AND CASH EQUIVALENTS		(308,126)
CASH AND CASH EQUIVALENTS, January 1		840,831
CASH AND CASH EQUIVALENTS, December 31	<u>\$</u>	532,705

See notes to financial statements

# AMERICAN SKIN ASSOCIATION, INC. EXHIBIT E STATEMENT OF CHANGES IN NET ASSETS FOR THE YEAR ENDED DECEMBER 31, 2018

WITHOUT
DONOR IMPOSED

DONOR IMPOSED

		STRICTIONS			_	RESTRI				 тота	<u>Ls</u>	
Not see to				toimmune/ Psoriasis	in cancer/ Melanoma	 Vitiligo	 Other Research	E	ducation	 2018		2017
Net assets, January 1, 2018	\$	638,954		-	\$ -	\$ 96,050	\$ -	\$	-	\$ 735,004	\$	544,307
Revenue		577,664		25,539	60,000	65,000	822,150		5,525	1,555,878		1,151,477
Expenses and grants		(1,179,636)		(25,539)	 (60,000)	 (75,000)	(822,150)		(5,525)	 (2,167,850)	_	(960,780)
Net assets, December 31, 2018	_\$	36,982	_\$_	<u>-</u>	\$ -	\$ 86,050	\$ 	_\$	-	\$ 123,032	\$	735,004

See notes to financial statements.

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# Note 1. <u>Significant Accounting Policies</u>

# a. Nature of Operations:

Founded in 1987, American Skin Association works to defeat melanoma and other serious forms of skin disease by advancing research, raising public awareness and championing good skin health- particularly among children.

## b. Basis of Presentation:

The accompanying financial statements have been prepared on the accrual basis of accounting in accordance with generally accepted accounting principles. The Organization adopted ASC 2016 – 14 effective December 31, 2018. Under ASC 2016 – 14 effective December 31, 2018, the organization is required to report information regarding its financial position and activities according to two classes of net assets based upon the existence or absence of donor-imposed restrictions. Accordingly, net assets of the organization and changes therein are classified and reported as follows:

Net assets without donor restrictions - Net assets that are not subject to donor-imposed stipulations.

Net assets with donor restrictions - Net assets subject to board or donorimposed stipulations that may or will be met, either by actions of the organization and/or the passage of time.

#### c. Cash and Cash Equivalents:

The Organization considers all highly liquid debt instruments, purchased with a maturity of three months or less, to be cash equivalents.

#### d. Promises to Give:

Contributions are recognized when the donor makes a promise to give to the Organization that is, in substance, unconditional. Contributions that are restricted by the donor are reported as increases in net assets without donor restrictions if the restrictions expire in the fiscal year in which the contributions are recognized. All other donor-restricted contributions are reported as increase in net assets with donor restrictions depending on the nature of the restrictions. When a restriction expires, net assets with donor restrictions are reclassified to net assets without donor restrictions.

The Organization uses the allowance method to determine uncollectible promises receivable. The allowance is based on prior years' experience and management's analysis of specific promises made.

## Note 1. <u>Significant Accounting Policies - continued</u>

#### e. Property and Equipment:

Purchased property and equipment is capitalized at cost. Property and equipment are depreciated using the straight-line method over an estimated useful life of five years. There were no donor imposed restrictions on property and equipment as of December 31, 2018.

#### f. Contributed Services:

No amounts have been reflected in the financial statements for donated services. The Organization generally pays for services requiring specific expertise. However, individuals volunteer their time and perform a variety of tasks that assist the Organization, but these services do not meet the criteria for recognition as contributed services.

#### g. Contributions:

Contributions received are recorded as net assets with donor restrictions or net assets without donor restrictions depending on the existence or nature of any donor restrictions.

#### h. Estimates:

The preparation of financial statements in conformity with generally accepted accounting principles requires management to make estimates and assumptions that affect certain reported amounts and disclosures. Accordingly, actual results could differ from those estimates.

#### i. Tax Status:

The organization is a not-for-profit organization, exempt from federal income taxes under section 501(c)(3) of the Internal Revenue Code and has been designated as an organization which is not a private foundation.

#### i. Comparative Data

The Statement of Activities includes certain prior year summarized comparative information in total but not by net assets class. Such information does not present a complete set of financial statements as it does not include a comparative Statement of Cash Flows and comparative notes, as such it does not include sufficient detail to constitute a presentation in conformity with accounting principles generally accepted in the United States of America. Accordingly, such information should be read in conjunction with the organizations financial statements for the year ended December 31, 2017 from which the summarized information was derived.

# Note 1. <u>Significant Accounting Policies - continued</u>

#### k. Cost Allocation:

The financial statements report certain categories of expenses that are attributable to more than one program or supporting function. Therefore, these expenses require allocation on a reasonable basis that is consistently applied. The expenses that are allocated include compensation and benefits and occupancy which are allocated on the basis of estimates of time and effort.

#### 1. Concentration of Credit Risk:

The organization does not have a material concentration of credit risk, with respect to unrestricted promises to give, due to generally short payment terms.

The organization maintains cash balances with one institution in excess of the Federal Deposit Insurance Corporation (FDIC) limits. The organization has not experienced any losses on its cash accounts.

#### Note 2. Restrictions on Net Assets

## Vitiligo Research

The organization's net assets with donor imposed restrictions as of December 31, 2018 is \$86,050 and it consists of donations to be used specifically for Vitiligo Research. These funds will be disbursed in future periods for the specific program in which they were intended by the donors.

#### Note 3. Investments

Investments at December 31, 2018 consist of stock traded on a national stock exchange of which its cost approximates its fair market value of \$26,971.

## Note 4. Fair Values of Financial Instruments

The estimated fair value of the organization's financial instruments, none of which are held for trading purposes, are as follows:

	Carrying Amount		Fair Value
Financial assets:		_	
Cash	\$ 532,705	\$	532,705
Investments	26,971		26,971
Unconditional promises to give	751,753		751,753

#### Note 4. Fair Values of Financial Instruments - continued

The following methods and assumptions were used by the organization estimating its fair value disclosures for financial instruments:

Cash and unconditional promises to give: The carrying amounts reported in the statement of financial position approximate fair value because of the short maturities of those instruments.

Investments securities: The fair values of investment securities are based on quoted market prices for those investments.

## Note 5. Promises to Give

Promises to give consist of contributions pledged but not yet received. Amounts receivable in future periods are as follows:

<u>Year</u>	<u>Amount</u>
2019	\$ 501,753
2020	250,000
Total	<u>\$ 751,753</u>

#### Note 6. Liquidity and Availability of Financial Assets

The following reflects the Organization's financial assets as of the balance sheet date, reduced by amounts not available for general use because of contractual or donor-imposed restrictions within one year of the balance sheet date.

		<u>2018</u>
Financial assets at year-end	\$	1,311,429
Less those unavailable for general expenditures within one year, due to:		
Donor restricted grants payable Donor restricted contributions	_	(1,113,939) (86,050)
Financial assets available to meet cash needs for general expenditures within one year	\$	111,440

As part of the organization's liquidity management, it invests cash in excess of daily requirements in short-term investments.

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# Note 7. <u>Property and Equipment</u>

Property and equipment consist of the following at December 31, 2018:

	\$ -0-
Equipment Less: Accumulated Depreciation	\$ 13,833 (13,833)
	2018

Depreciation expense amounted to \$-0- in 2018.

#### Note 8. Grants Payable

Grants payable consist of grants awarded but not yet paid. Grants payable in future periods are as follows:

<u>Year</u>	<u>Amount</u>
2019	\$ 992,750
2020	250,000
Total	\$ 1,242,750

## Note 9. Commitments

In 2011, the Organization entered into a lease for office space which called for monthly rental payments of \$3,223 plus additional costs passed through for real estate taxes and operational expenses. The lease expired on March 31, 2017.

The organization is now leasing its office space on a month to month basis and the current monthly rent expense is \$3,223.

Rent expense for the year ended December 31, 2018 was \$38,676.

## Note 10. <u>Evaluation of Subsequent Events</u>

The organization has evaluated subsequent events through March 21, 2019 the date which the financial statements were available to be issued.